



STRATEGY 2021-24

Better lives for people, workers & communities

Who we are

Iriss is a charity that works with social work and social care to create positive change in Scotland. We are a small team of facilitators, researchers, project leads, designers and digital professionals.

Our purpose

We work with people, workers and organisations in social work and social care to help them use knowledge and innovation to make positive change happen.

Our vision

Iriss's vision is for a Scotland where people and communities are supported to live the best life possible.

What we do



Illuminate

We work with people, organisations and groups of organisations to make better use of the data and information they collect through our **information insight programmes**.



Spark

We support people, workers and organisations to innovate and explore different ways of working through our **innovation and systems change support programmes**.



Kindle

We bring different types of knowledge together, making it accessible and useable for workers through our **knowledge summaries, knowledge translation work, insights and research service**.



Stream

We work with people, workers and organisations to **make use of digital** for learning, development and innovation.



Reflect

We create the conditions for knowledge-based practice and decision making through our **practice support programmes**.

Why we exist

We believe that social work and social care should both focus on what people need to live good lives and what workers need to do good work. We know from both people and workers that the way that social work and social care is planned, structured and delivered needs to radically change for this to happen. Our role is to contribute to that change by supporting thoughtful innovation and change in social work and social care.



Who we work with

We work with people, workers and organisations where we think the work will make positive change for people and it aligns with our our outcomes (the difference we make). We are grounded in social work and social care but also work with the wider system (health, housing, education etc) and with policy and decision makers at local and national level.

The difference we make

We help people and organisations in social work and social care to:

- Make better use of knowledge
- Innovate and change
- Build collaborations and solve complex problems

This in turn leads to:

- More thoughtful innovation and improvement
- A more knowledge informed environment for practitioners and decision makers
- Better decision making and use of information
- A social work and social care system that works better together to support people to live good lives

Our priorities

- **Reviewing our core offer** to check it is working for the people and organisations we support
- **Building and maintaining relationships** with funders and partners
- Offering new **support for innovation and system change**
- Offering further **support for using digital** for innovation, improvement and learning
- **Diversifying our income**
- Telling our **impact** story
- **Responding flexibly** to the priorities of the sector



Get in touch:
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Scottish Government
Riaghaltas na h-Alba
gov.scot

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