ONE-COLOUR LOGO
BLACK

REVERSE LOGO
WHITE

The following guidelines apply to all materials relating to The Learning Exchange. The logo variants can be downloaded from **www.iriss.org.uk/identity/learnx**

LOGO USE IN PRINT
The one-colour and reverse variants can be used as required for print purposes. For professional print use, the logo is provided in EPS format. For office use (MS Word, etc) the PNG (screen) version should be used.

File names: learnx-logo-k.eps (one-colour black)
                   learnx-logo-white.eps (reverse)

LOGO USE ON SCREEN
The preferred one-colour black logo should be used at all times on screen. It is available in multiple sizes in PNG format.

File names: learnx-logo-lrg.png (large)
                   learnx-logo-med.png (medium)
                   learnx-logo-sml.png (small)

CLEARSPACE AND STAGING
An invisible rectangular border, equal in width to 'X' in the illustration (left) should be maintained around the perimeter of the logo. Do not place the logo on busy or low contrast backgrounds. Do not alter the logo in any way except to adjust size proportionally. Do not set the logo smaller than 35mm wide in print.